



晶采光電科技股份有限公司
AMPIRE CO., LTD.

SPECIFICATIONS FOR LCD MODULE

CUSTOMER	
CUSTOMER PART NO.	
AMPIRE PART NO.	AM-800480ATZQW-00H
APPROVED BY	
DATE	

Approved For Specifications

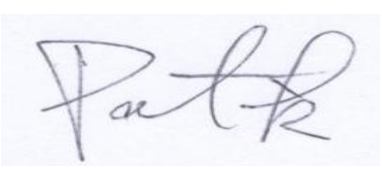
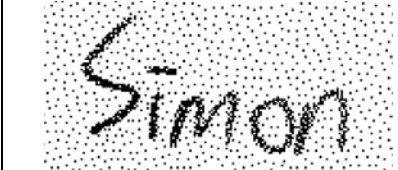

Approved For Specifications & Sample

AMPIRE CO., LTD.

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APPROVED BY	CHECKED BY	ORGANIZED BY
		

RECORD OF REVISION

Revision Date	Page	Contents	Editor
2017/6/16	--	New Release	Emil

1. General Specifications

Feature		Spec
Display Spec.	Size	7 inch
	Resolution	800(RGB) x 480
	Interface	RGB 24 bits with TCON
	Color Depth	16.7M
	Technology Type	a-Si
	Pixel Pitch (mm)	0.1905 (H) x 0.1905(V)
	Pixel Configuration	R.G.B. Vertical Stripe
	Display Mode	Normally black
	Surface Treatment(Up Polarizer)	Anti Glare
Mechanical Characteristics	LCM (W x H x D) (mm)	165x 104.07 x 6.8
	Active Area(mm)	152.4 (W) x 91.44 (H)
	With /Without TSP	Without TSP
	LED Numbers	28 LEDs

Note 1: Requirements on Environmental Protection: RoHS

Note 2: LCM weight tolerance: +/- 5%

2. Absolute Maximum Ratings

Item	Symbol	Min	Max	Unit	Remark
Power Voltage	VCC	-0.3	4.5	V	
	AVDD	-0.3	14.5	V	
	VGH	-0.3	VGL+35	V	
	VGL	-15	0.3	V	
	VCOM	4	6	V	
Backlight Forward Current	ILED		40	mA	For each LED
Operating Temperature	TOPR	-30	85	°C	
Storage Temperature	TSTG	-40	95	°C	

3. Electrical Characteristics

3.1 Recommended Operating Condition

AGND=GND=0V, Ta = 25°C

Item	Symbol	Min	Typ	Max	Unit	Note
Digital Supply Voltage	VCC	3.0	3.3	3.6	V	
Analog Supply Voltage	AVDD	-	12.4	-	V	
Gate On Voltage	VGH	-	19	-	V	
Gate Off Voltage	VGL	-	-10	-	V	
Common Electrode Driving Signal	VCOM	-	5.5	-	V	
Input signal voltage	VIH	0.7*VCC	-	VCC	V	NOTE(1)
	VIL	0	-	0.3*VCC	V	
Current of power supply	IVCC	-	15	-	A	VCC=3.3V,
	IAVDD	-	20	-	A	AVDD=12.5V,
	IVGH	-	0.25	-	A	VGH=319V,
	IVGL	-	0.5	-	A	VGL=-10V,

Note (1): HSYNC, VSYNC, DE, Digital Data

Note (2): Be sure to apply the power voltage as the power sequence spec.

Note (3): GND=AGND=0V

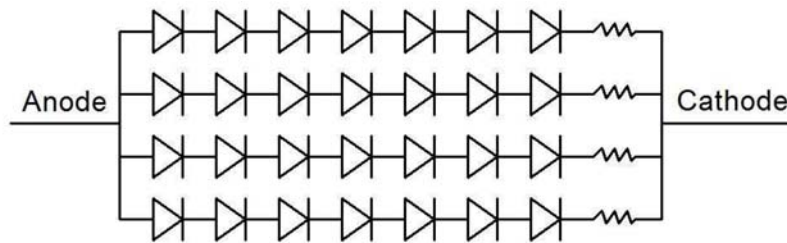
3.2 Recommended Driving Condition for Backlight

Item	Symbol	Min	Typ	Max	Unit	Remark
Forward Current	IL	-	160	-	mA	Ta=25°C
Forward Voltage	VF		21.3		V	
Operating Life Time	-	30,000	-	-	Hrs	

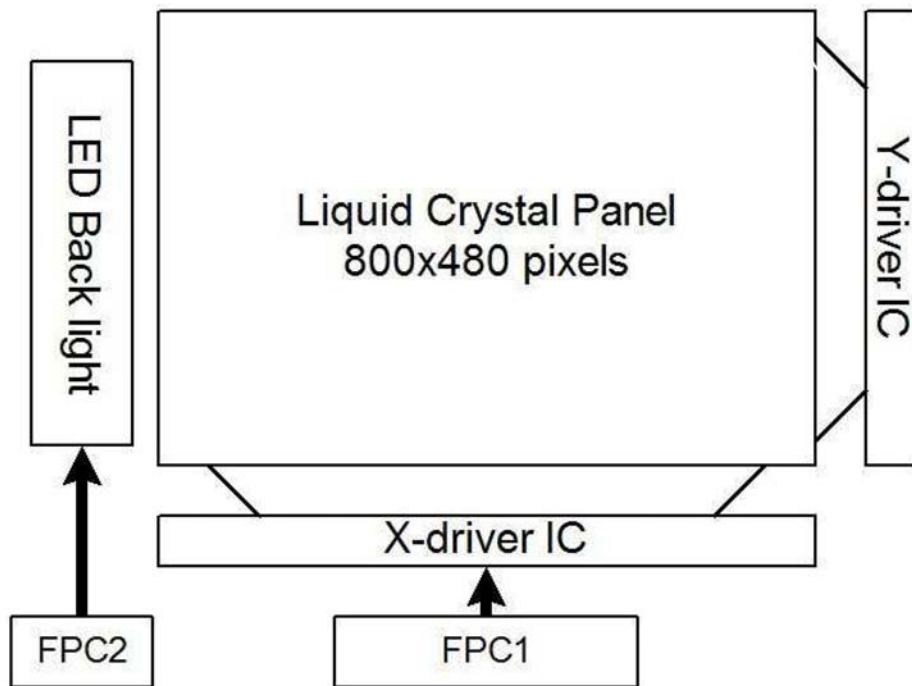
Note (1) LED life time (Hr) can be defined as the time in which it continues to operate under the condition: Ta=25±3°C, typical IL value indicated in the above table until the brightness becomes less than 50%.

Note (2) The “LED life time” is defined as the module brightness decrease to 50% original brightness at Ta=25°C. And IL=160mA. The LED lifetime could be decreased if operating IL is larger than 160mA. The constant current driving method is suggested.

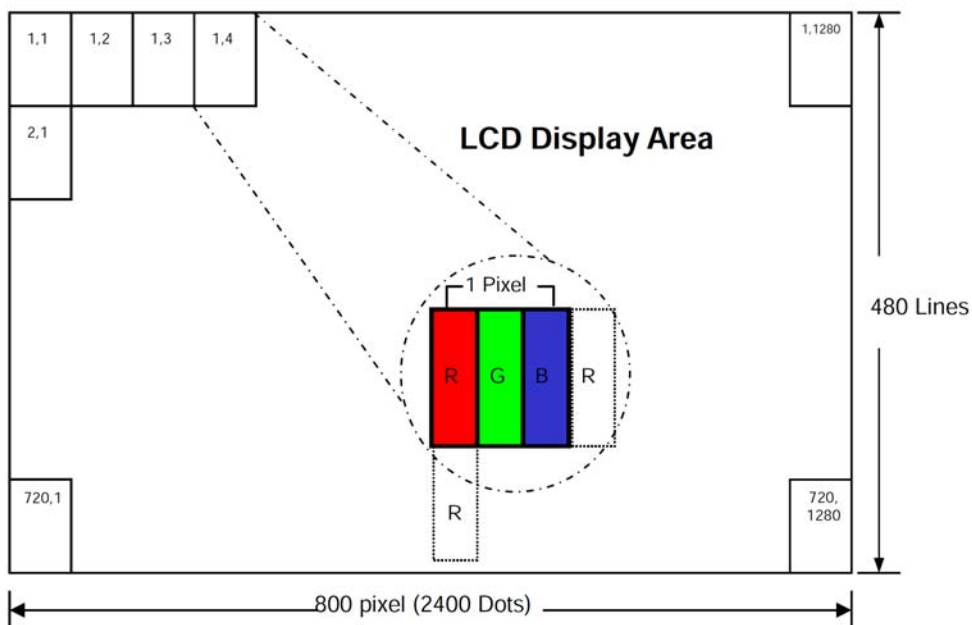
Note (3) LED Light Bar Circuit



3.3 Block Diagram



3.4 Pixel format



4. Input/Output Terminals

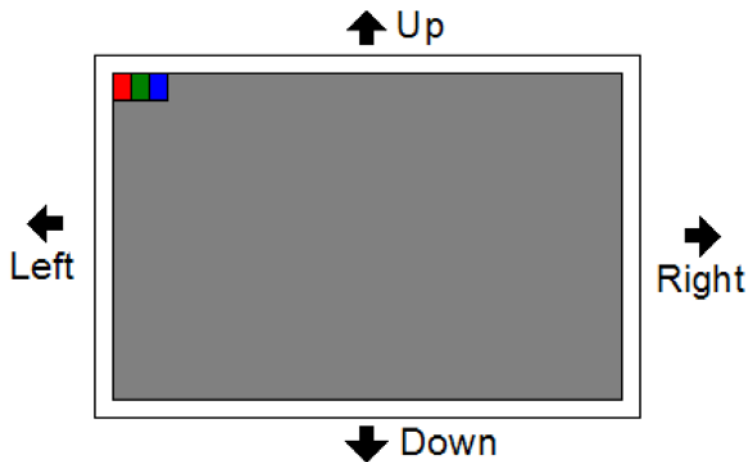
4.1 FPC1: signal and power input. (Connector: HIROSE FH52-60S-0.5SH)

Pin No.	Symbol	I/O	function	Remarks
1	AGND	P	Analog Ground.	
2	AVDD	P	Analog Power.	
3	VCC	P	Digital Power.	
4	R0	I	Data Input (LSB) of Red.	
5	R1	I	Data Input of Red.	
6	R2	I	Data Input of Red.	
7	R3	I	Data Input of Red.	
8	R4	I	Data Input of Red.	
9	R5	I	Data Input of Red.	
10	R6	I	Data Input of Red.	
11	R7	I	Data Input (MSB) of Red.	
12	G0	I	Data Input (LSB) of Green.	
13	G1	I	Data Input of Red.	
14	G2	I	Data Input of Red.	
15	G3	I	Data Input of Red.	
16	G4	I	Data Input of Red.	
17	G5	I	Data Input of Red.	
18	G6	I	Data Input of Red.	
19	G7	I	Data Input(MSB) of Green.	
20	B0	I	Data Input(LSB) of Blue.	
21	B1	I	Data Input of Red.	
22	B2	I	Data Input of Red.	
23	B3	I	Data Input of Red.	
24	B4	I	Data Input of Red.	
25	B5	I	Data Input of Red.	
26	B6	I	Data Input of Red.	
27	B7	I	Data Input (MSB) of Blue.	
28	DCLK	I	Clock input.	
29	DE	I	Data enable signal.	
30	HSD	I	Horizontal sync input.	Negative polarity
31	VSD	I	Vertical sync input.	Negative polarity
32	MODE	I	DE/SYNC mode select.	normally pull low H: HV mode; L: DE mode
33	RSTB	I	Global reset pin. Normally pull high.	H: normal operation. L: the controller is in reset state. Suggest to connecting with an RC (10Kohm, 0.1 μ F) reset circuit for stability.
34	STBYB	I	Standby mode. Normally pull low.	H: normal operation. L: the controller and source driver will turn off. Suggest to connecting with an RC (10Kohm, 0.47 μ F) reset circuit for stability.
35	SHLR	I	Left or Right Display Control. Note1.	
36	VCC	P	Digital Power.	
37	UPDN	I	Up / Down Display Control. Note1.	
38	GND	P	Digital Ground.	
39	AGND	P	Digital Ground.	
40	AVDD	P	Analog Power.	
41	VCOM	P	For external VCOM DC input	

42	N/C	-	Not connect	
43	BIST	-	Aging mode on/off control.	Please float this pin.
44	N/C	-	Not connect	
45	N/C	-	Not connect	
46	N/C	-	Not connect	
47	N/C	-	Not connect	
48	CSB	-	Serial communication chip selection.	Please float this pin.
49	SCL	-	Serial communication clock pin.	Please float this pin.
50	SDO	-	Serial communication data out pin.	Please float this pin.
51	SDI	-	Serial communication data pin.	Please float this pin.
52	N/C	-	Not connect.	
53	VPP_T	-	Power supply for trim function.	Please float this pin.
54	N/C	-	Not connect.	
55	N/C	-	Not connect.	
56	VGH	P	Positive Power for TFT.	
57	VCC	P	Digital Power.	
58	VGL	P	Negative Power for TFT.	
59	GND	P	Digital Ground.	
60	N/C	-	Not connect.	

Note1:

Scan Control Input		Scanning Direction
SHLR	UPDN	
DVDD	GND	Down to Up, Left to Right
GND	DVDD	Up to Down, Right to Left
GND	GND	Down to Up, Right to Left
DVDD	DVDD	Up to Down, Left to Right



4.2 LED FPC Pin Assignment:(Connector: HIROSE FH19SC-10S-0.5SH)

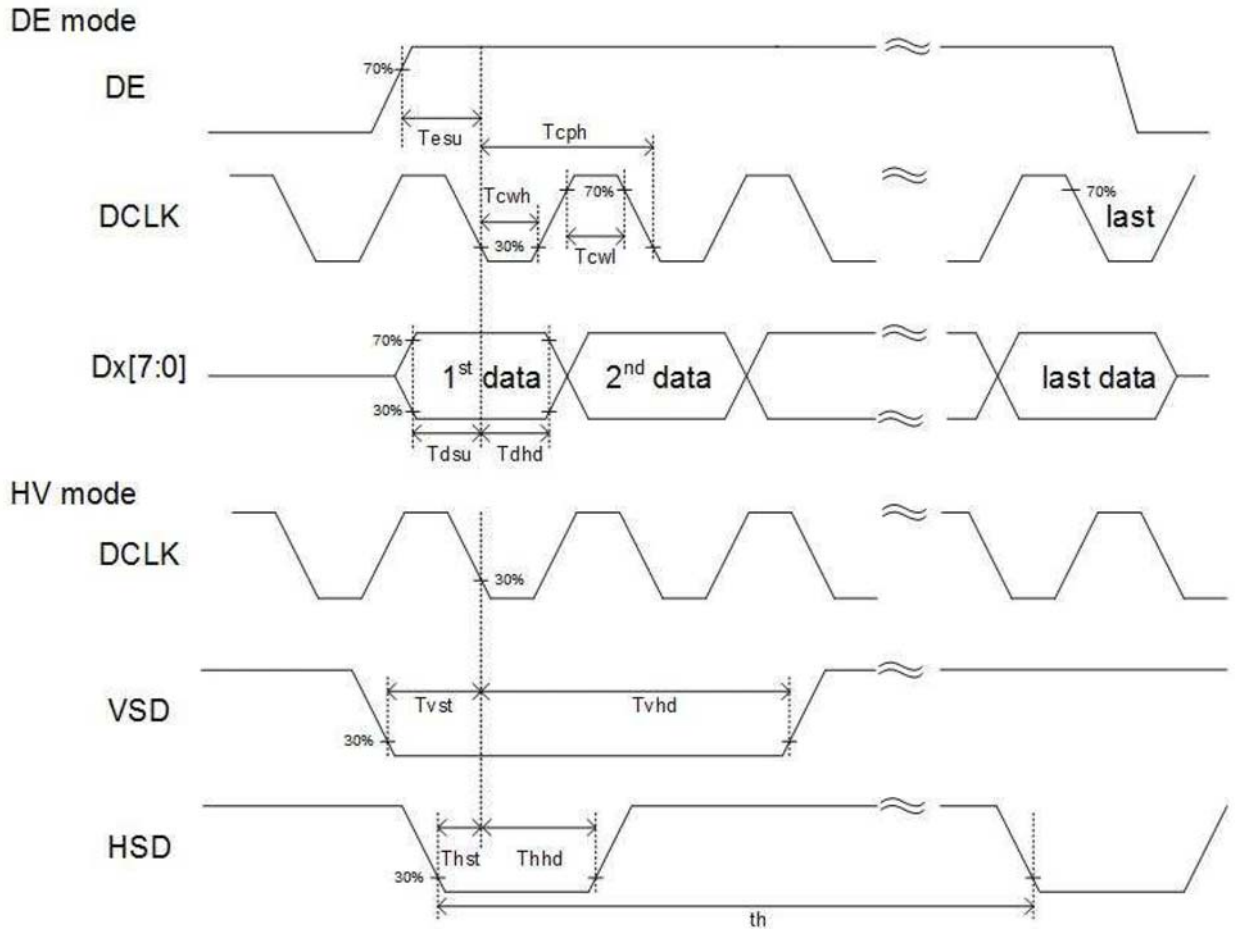
Terminal No.	Symbol	Function
1	A	Anode
2	A	Anode
3	A	Anode
4	NC	No connect
5	K1	Cathode 1
6	K2	Cathode 2
7	K3	Cathode 3
8	K4	Cathode 4
9	NC	No connect
10	NC	No connect

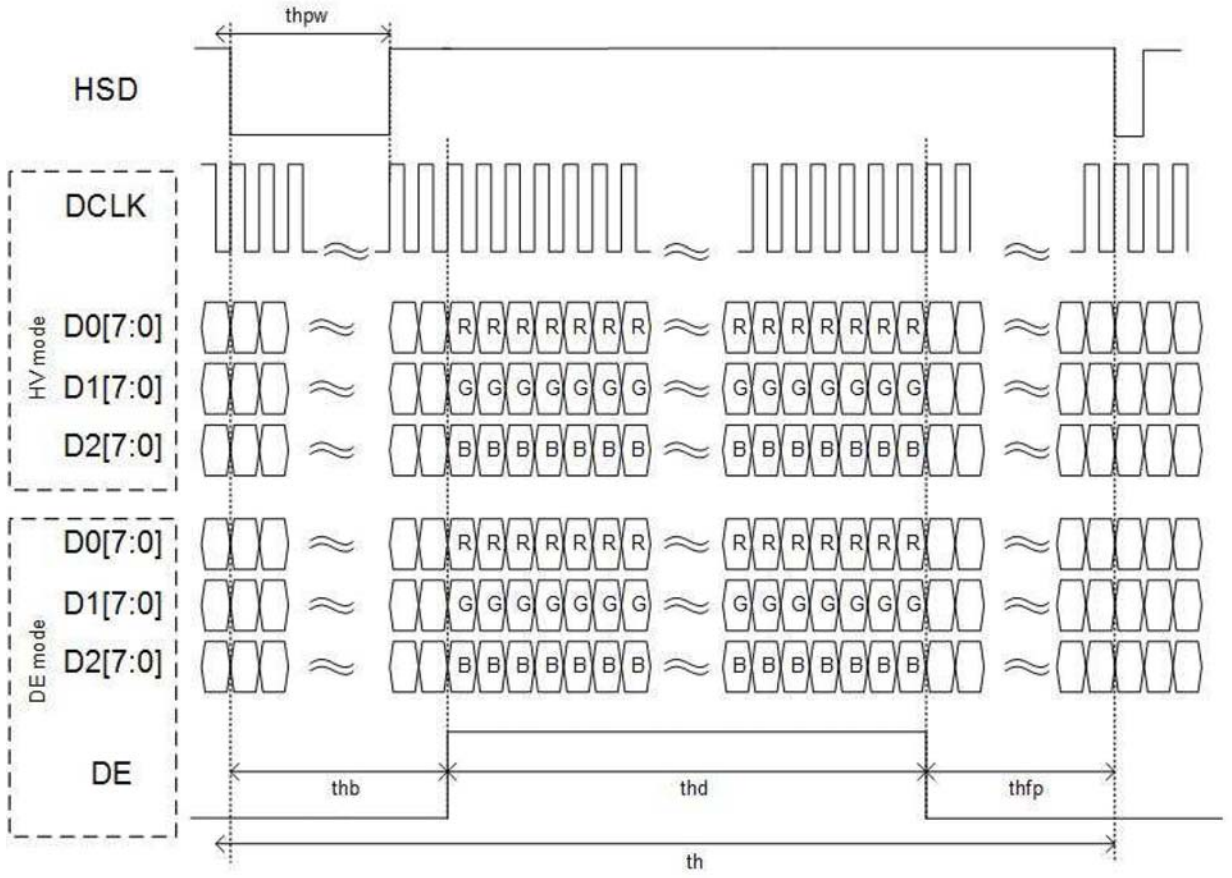
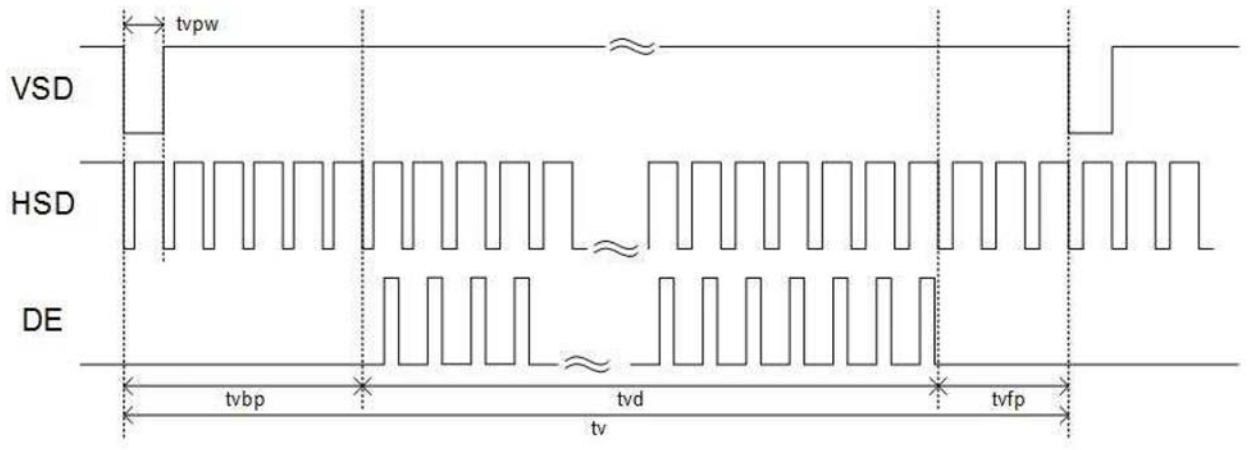
5 Timing Chart

5.1 TFT-LCD Input Timing

Item	Symbol	Min.	Typ.	Max.	Unit	Note
DCLK cycle time	Tcph	20		220	ns	
DCLK pulse duty	Tcwh	35	50	65	%	
VSD setup time	Tvst	8			ns	
VSD hold time	Tvhhd	8			ns	
HSD setup time	Thst	8			ns	
HSD hold time	Thhd	8			ns	
Data setup time	Tdsu	8			ns	
Data hold time	Tdhd	8			ns	
DE setup time	Tesu	8			ns	
DE hold time	Tehd	8			ns	
DCLK frequency	fclk	28	30	32	MHz	
Horizontal display area	thd	800			Tcph	
HSD period time	th	899	902	915	Tcph	
HSD pulse width	thpw	5	10	15	Tcph	
HSD back porch	thb	32			Tcph	
HSD front porch	thfp	52	60	68	Tcph	
Vertical display area	tvd	480			th	
VSD period time	tv	546	555	564	th	
VSD pulse width	tvpw	6	10	14	Th	
VSD back porch	tvb	5			th	
VSD front porch	tvfp	55	60	65	th	

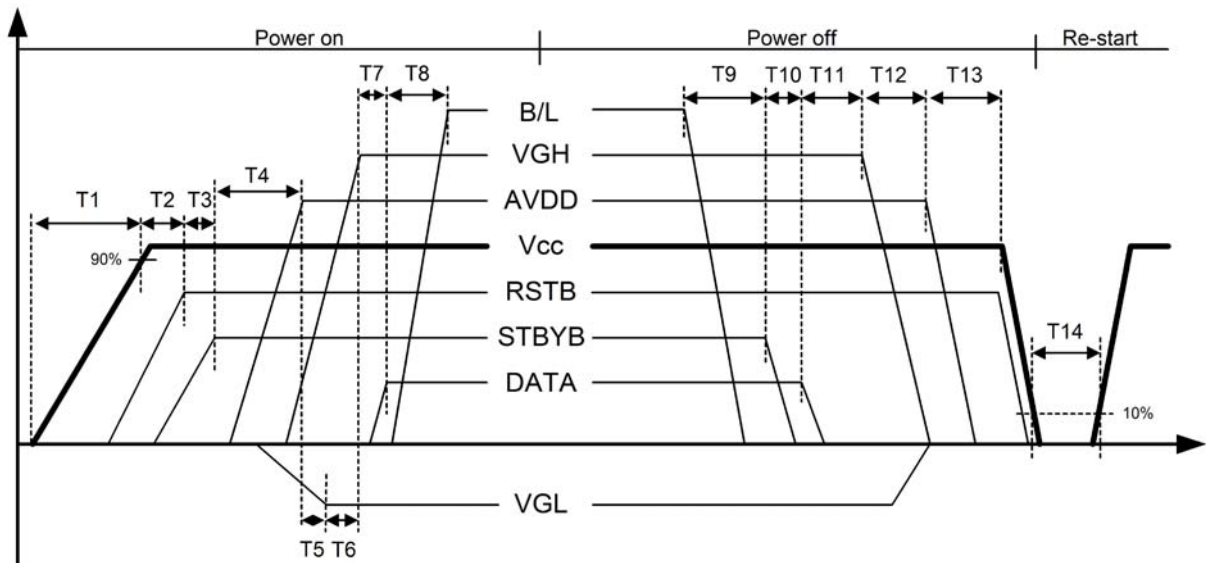
Input Clock and Data timing Diagram:





Data Input Format

5.2 POWER ON/OFF SEQUENCE



Item	Min	Typ.	Max.	Unit
T1	--	--	20	ms
T2	1	--	--	ms
T3	1	--	--	ms
T4	50	--	--	ms
T5	32	--	--	ms
T6	16	--	--	ms
T7	16	--	--	ms
T8	32	--	--	ms
T9	32	--	--	ms
T10	32	--	--	ms
T11	50	--	--	ms
T12	16	--	--	ms
T13	32	--	--	ms
T14	1000	--	--	ms

The Data are included in the R0~R7, G0~G7, B0~B7, HSD, VSD, DCLK, DE, MODE, SHLR, and UPDN.

6 Optical Characteristics

Item	Symbol	Condition	Min	Typ	Max	Unit	Remark	
Contrast Ratio	CR	$\theta=0^\circ$	700	1000	-		(1)(2)	
Response Time	TR+TF		-	30	40	msec	(1)(3)	
White luminance (Center)	YL		750	1000	-	cd/m ²	(1)(4) IL-160mA	
Color chromaticity (CIE1931)	White	x	$\theta=0^\circ$ Backlight is on	0.273	0.313	0.373	-	(1)(4)
		y		0.289	0.329	0.298		
	Red	x		T.B.D.	T.B.D.	T.B.D.		
		y		T.B.D.	T.B.D.	T.B.D.		
	Green	x		T.B.D.	T.B.D.	T.B.D.		
		y		T.B.D.	T.B.D.	T.B.D.		
	Blue	x		T.B.D.	T.B.D.	T.B.D.		
		y		T.B.D.	T.B.D.	T.B.D.		
Viewing angle	Hor.	θ_L	$CR \geq 10$	80	85	-	-	
		θ_R		80	85	-		
	Ver.	θ_U		80	85	-		
		θ_D		80	85	-		
Uniformity	B _{UNI}	$\theta=0^\circ$	70	80		%	(5)	
Optima View Direction	-	-	Free			-	(6)	

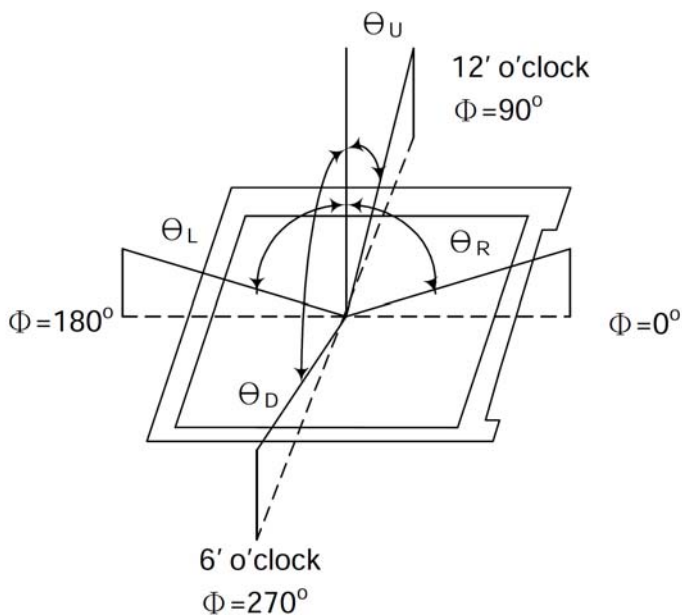
Measuring Condition

- _ Measuring surrounding : dark room
- _ LED current I_L : 160mA
- _ Ambient temperature : 25±2°C
- _ 15min. warm-up time.

Measuring Equipment

- _ FPM520 of Westar Display technologies, INC., which utilized SR-3 for Chromaticity and BM-5A for other optical characteristics.
- _ Measuring spot size : 20 ~ 21 mm

Note (1) Definition of Viewing Angle:

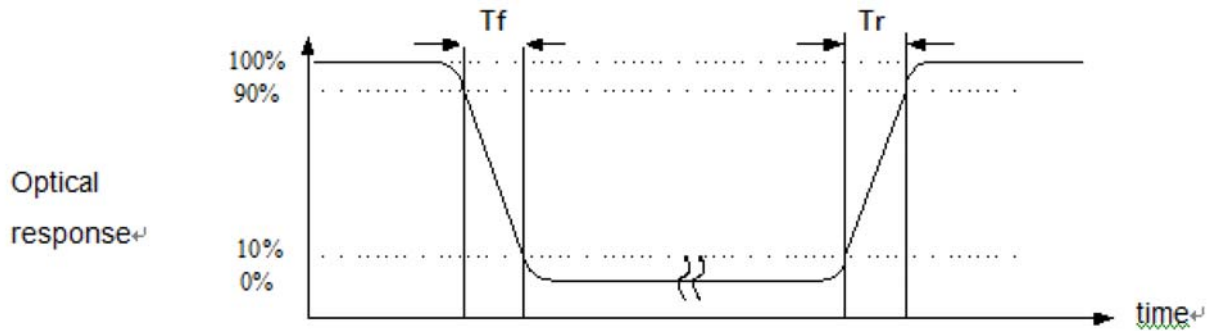


Note (2) Definition of Contrast Ratio (CR) :

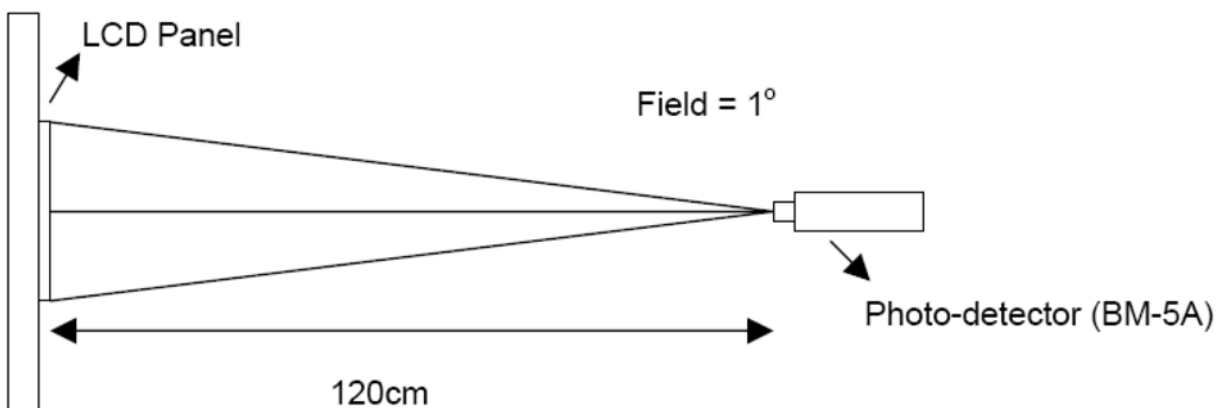
measured at the center point of panel

$$\text{Contrast ratio (CR)} = \frac{\text{Luminance measured when LCD is on the "White" state}}{\text{Luminance measured when LCD is on the "Black" state}}$$

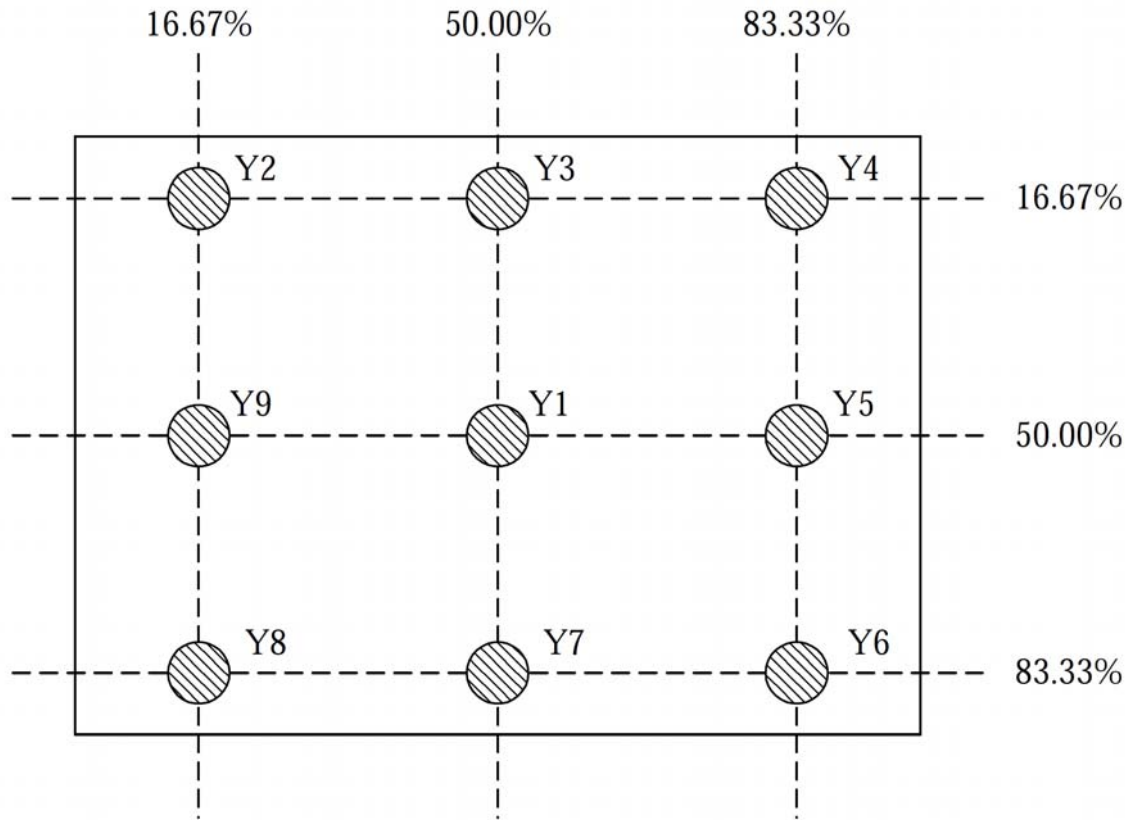
Note (3) Definition of Response Time: Sum of T_R and T_F



Note (4) Definition of optical measurement setup



Note (5) Definition of brightness uniformity



$$\text{Luminance uniformity} = \frac{(\text{Min Luminance of 9 points})}{(\text{Max Luminance of 9 points})} \times 100\%$$

Note (6) : Rubbing Direction (The different Rubbing Direction will cause the different optima view direction).

7. Reliability Test Items

Test Item	Conditions
High Temperature Operation	85±3°C , t=240 hrs
Low temperature Operation	-30±3°C , t=240 hrs
High Temperature Storage	95°C , t=1000 hrs
Low Temperature Storage	-40±3°C , t=1000 hrs
High Temperature and High Humidity (operation)	60°C, 90% RH , 240 hrs
Thermal Cycling Test (non operation)	-40oC(30min) _ +85oC(30min), 1000cycles
Electrostatic Discharge	±200V,200pF(0_) 1 time/each termina
Shock	Half-Sine, 100G, 6ms, ±XYZ, 1time
Vibration (with carton) Random: 0.015G	Random: 0.015G ² /Hz, 5~200Hz -6dB/Octave, 200~400Hz 2hrs/each axis
Drop (with carton)	Drop height condition, basis on the product weight and Follow QB100-0027 1 corner, 3 edges, 6 surfaces
Vibration Test (Packing)	Sweep frequency : 10 ~ 55 ~ 10 Hz/1min Amplitude : 0.75mm Test direction : X.Y.Z/3 axis Duration : 30min/each axis

Note1: There is no display function NG issue occurred, all the cosmetic specification is judged before the reliability stress.

Note2: All of the function & cosmetic Judgment basis base on room temperature.

(The tested module must have enough recovery time at least 2 hours at room temperature.)

Note3: The test condition definition panel's surface temperature.

8. General Precautions

8-1 Safety

Liquid crystal is poisonous. Do not put it your mouth. If liquid crystal touches your skin or clothes, wash it off immediately by using soap and water.

8-2 Handling

1. The LCD panel is plate glass. Do not subject the panel to mechanical shock or to excessive force on its surface.
2. The polarizer attached to the display is easily damaged. Please handle it carefully to avoid scratch or other damages.
3. To avoid contamination on the display surface, do not touch the module surface with bare hands.
4. Keep a space so that the LCD panels do not touch other components.
5. Put cover board such as acrylic board on the surface of LCD panel to protect panel from damages.
6. Transparent electrodes may be disconnected if you use the LCD panel under environmental conditions where the condensation of dew occurs.
7. Do not leave module in direct sunlight to avoid malfunction of the ICs.

8-3 Static Electricity

1. Be sure to ground module before turning on power or operation module.
2. Do not apply voltage which exceeds the absolute maximum rating value.

8-4 Storage

1. Store the module in a dark room where must keep at $+25\pm 10^{\circ}\text{C}$ and 65%RH or less.
2. Do not store the module in surroundings containing organic solvent or corrosive gas.
3. Store the module in an anti-electrostatic container or bag.

8-5 Cleaning

1. Do not wipe the polarizer with dry cloth. It might cause scratch.
2. Only use a soft sloth with IPA to wipe the polarizer, other chemicals might permanent damage to the polarizer.

8-6 Others

1. Do not keep the LCD at the same display pattern continually. The residual image will happen and it will damage the LCD. Please use screen saver.
2. AMIPRE will provide one year warrantee for all products and three months warrantee for all repairing products.
3. The residual image may exist if the same display pattern is shown for hours. This residual image, however, disappears when another display pattern is shown or the drive is interrupted and left for a while. But this is not a problem on reliability.

9. OUTLINE DIMENSION

REV	REVISION RECORD	DATE NAME
0	NEW RELEASE	06-06-17 YUPEI

CN1

1	AGND	31	VSD
2	AVDD	32	MODE
3	Vcc	33	RSTB
4	R0	34	STBYB
5	R1	35	SHLR
6	R2	36	Vcc
7	R3	37	UPDN
8	R4	38	GND
9	R5	39	AGND
10	R6	40	AVDD
11	R7	41	VCOM
12	G0	42	N/C
13	G1	43	BIST
14	G2	44	N/C
15	G3	45	N/C
16	G4	46	N/C
17	G5	47	N/C
18	G6	48	CSE
19	G7	49	SCL
20	B0	50	SDC
21	B1	51	SDI
22	B2	52	N/C
23	B3	53	VPP_T
24	B4	54	N/C
25	B5	55	N/C
26	B6	56	VGH
27	B7	57	Vcc
28	DCLK	58	VGL
29	DE	59	GND
30	HSD	60	N/C

CN2

1	A
2	A
3	A
4	NC
5	K1
6	K2
7	K3
8	K4
9	NC
10	NC

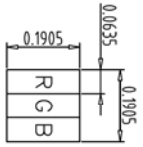
Note:

1. Unless indicated, Tolerance "±0.3"
2. UV Glue For OLB Protection.
3. CN1:(Connector:HIROSE FH52-60S-0.5SH) or equivalent.
4. CN2:(Connector:HIROSE FH19SC-10S-0.5SH) or equivalent.

1		7																	
2		8																	
3		9																	
4		10																	
5		11																	
6		12																	

MM	晶采光電科技
TITLE	800480A
DATE	06-05-17
DATE	
DMN.	YUPEI
CHK.	
DATE	
DATE	
DMG. NO.	*170610MA
SHEET	1 OF 1

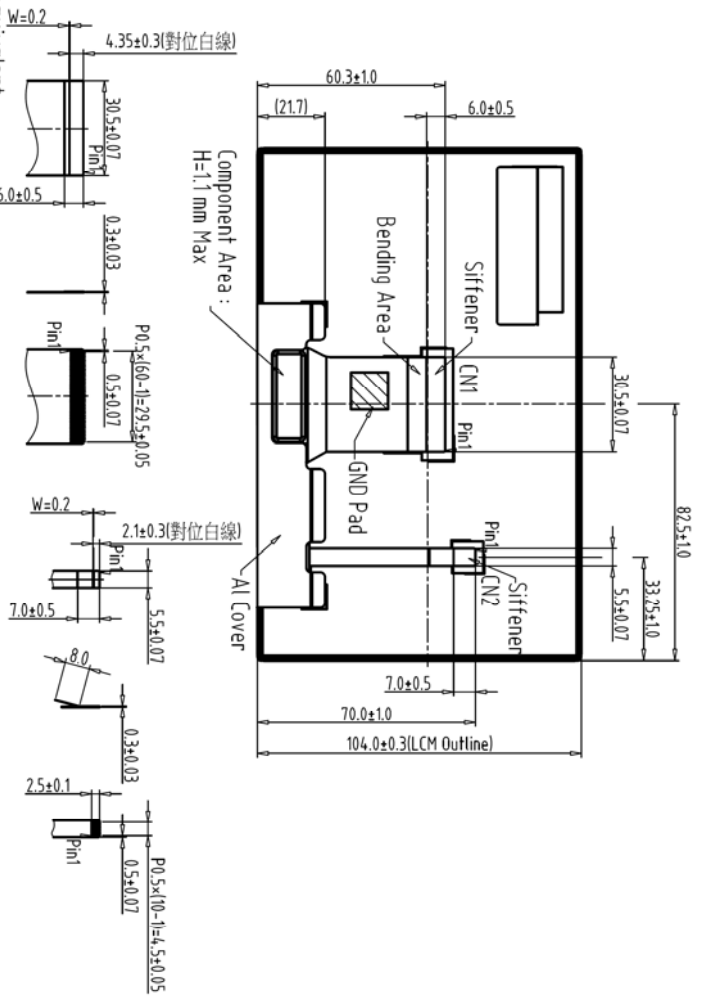
REV	REVISION RECORD	DATE NAME
0	NEW RELEASE	06-06-17 YUPEI



A Block

1	AGND	31	VSD
2	AVDD	32	MODE
3	Vcc	33	RSTB
4	R0	34	STBYB
5	R1	35	SHLR
6	R2	36	Vec
7	R3	37	UPDN
8	R4	38	GND
9	R5	39	AGND
10	R6	40	AVDD
11	R7	41	VCOM
12	G0	42	N/C
13	G1	43	BIST
14	G2	44	N/C
15	G3	45	N/C
16	G4	46	N/C
17	G5	47	N/C
18	G6	48	CSE
19	G7	49	SCL
20	B0	50	SDC
21	B1	51	SDI
22	B2	52	N/C
23	B3	53	VPP_T
24	B4	54	N/C
25	B5	55	N/C
26	B6	56	VGH
27	B7	57	Vec
28	DECLK	58	VGL
29	DE	59	GND
30	HSD	60	N/C

1	A
2	A
3	A
4	NC
5	K1
6	K2
7	K3
8	K4
9	NC
10	NC



- Note:
1. Unless indicated, Tolerance "±0.3"
 2. UV Glue For OLB Protection.
 3. CN1:(Connector:HIROSE FH52-60S-0.5SH) or equivalent.
 4. CN2:(Connector:HIROSE FH19SC-10S-0.5SH) or equivalent.

Detail A : CN1

Detail B : CN2

Back view

1	7	TOLERANCE GRADE(E)	A	B	DIM.	MM	DMN.	YUPEI	DATE	TITLE
2	8				IE NO.		CHK.		DATE	800480A
3	9				PARTS NO.	LCM-1	APPD.		DATE	晶采光電科技
4	10				800480A				DATE	AMPiRE
5	11								DATE	DMC-NO.
6	12								DATE	*170611MA
									DATE	SHEET 1 OF 1