

A Story of Success.







BECK

BECK  
Join the  
electronic  
family

BECK  
Join the  
electronic  
family

FIRMENGRUPPE BECK





## Foreword

90 years are more than a historical period. They reflect the commitment of three generations and their constant obligation to reliability, trust, continuity and tradition.

Difficult times like the economic crisis in 1938, the Second World War and the reconstruction afterwards were events that took their toll. Additionally to that the major technical changes during this time span had to be mastered.

But all this would not have been possible if our customers had not in the long term honored our services by their trust and loyalty. They therefore deserve our deep-felt gratitude.

Our supplier relationships as well were always set for the long term. At this point we would like to thank our partners for their long-term cooperation.

The basis of our performances were countless employees who made our goals their own with great dedication and commitment over decades. They ensured that the ideal of the "Electronic Family" became a reality between our customers, suppliers and employees.



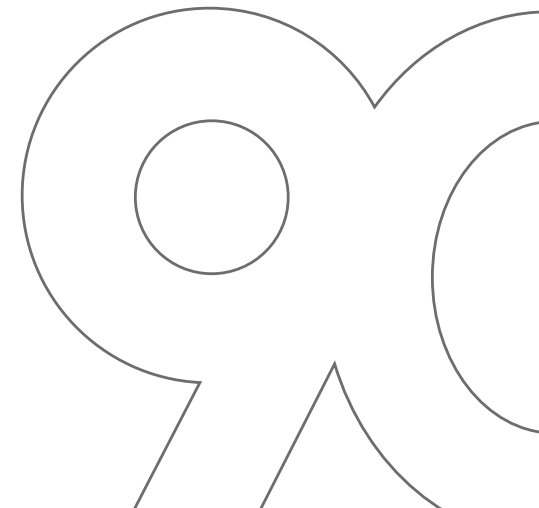
We are proud that the today already active fourth generation continues this tradition and that the Beck Group with the support of our motivated employees will remain also in the future a successful family business.

But our work serves not only business activities. It has always been very important to us to share our joint success with others. Hence for years many social institutions were regularly considered with appropriate donations.

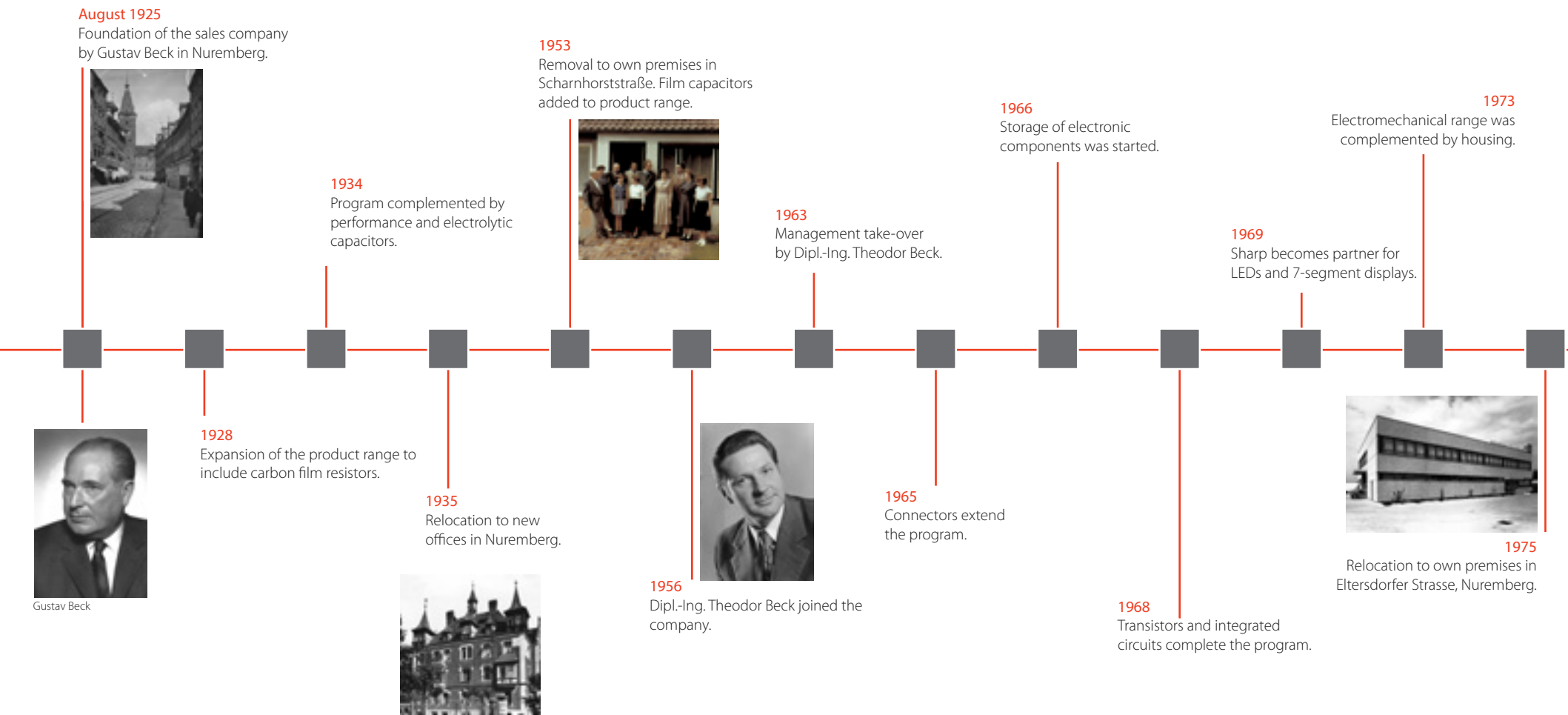
## *Theodor Beck*

Dipl.-Ing. Theodor Beck

Senior executive of the company group Beck



History (timeline)



**1981**  
Dr. Dieter Beck  
joins the company.



**1986**  
Founding of the SPV Electronic  
Vertriebsgesellschaft mbH  
for special business.



**1995**  
Construction of the modern  
logistics center in Emskirchen  
and relocation of the warehouse.

**1997**  
Extension of the administration  
building  
and the distribution program.



**2003**  
Integration of DISTRONIK in the  
Beck Group.

**2013**  
Dipl.-Ing. Patrick Beck joins Beck  
Elektronik GmbH.



**June 2008**  
Establishing the BEC (Asia)  
Ltd., Hong Kong, as a  
logistics center for European  
customers in the Far East.  
Expansion of the logistics  
center in Emskirchen.



**2015**  
Dipl.-Ing. Nicolai Beck joins  
Beck Elektronik GmbH

**1982**  
Dipl.-Ing. Alexander Beck  
and Dr. Dieter Beck  
become partners.

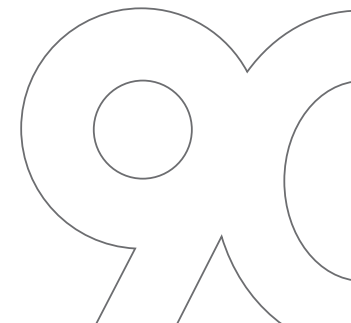


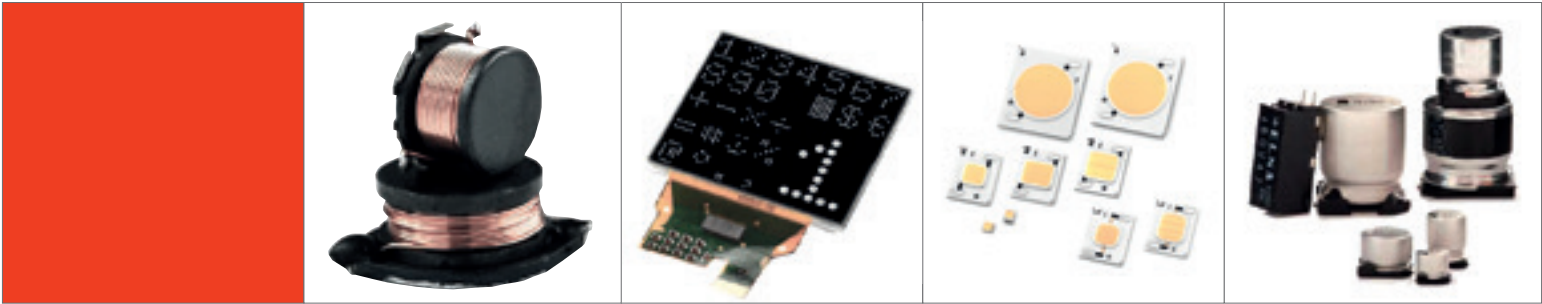
**1994**  
Foundation of the Beck  
Elektronik Handels GmbH in Vienna.

**1995**  
Founding of the Beck Kabel-  
und Gehäusetechnik GmbH.



**1999**  
Beck Elektronik and Beck Kabel-  
und Gehäusetechnik GmbH  
received the DIN EN ISO 9001  
certification.





Tradition with a Future

1925 company founder Gustav Beck started with the sale of electronic products. Today, Beck Elektronik in its fourth generation, is a modern accepted partner throughout the electronics industry.

Internationally renowned manufacturers appoint the company to market their products. Top clients in the automotive, telecommunications, industrial electronics, aerospace, medical technology and LED lighting technology, appreciate the expertise and advice.

Over the decades, the former Bavarian family business has developed into a global player.

With the takeover of management by Dipl.-Ing. Theodor Beck in 1963, and along with the conversion of the commercial agency into a modern structured distributor, the radius of action extended from Bavaria to the entire country. Under the leadership of the 3rd generation - Dr. Dieter Beck and Dipl.-Ing. Alexander Beck - globalization was started. Since then, customers in Europe, China, Korea, India, Malaysia, Thailand, USA, Canada, Mexico and Brazil have been supplied.

Nevertheless, Beck Elektronik has remained a traditional, medium-sized family business.



Dr. Dieter Beck

Dipl.-Ing. Patrick Beck

Dipl.-Ing. Theodor Beck

Dipl.-Ing. Alexander Beck





## Beck - "The Electronic Family"

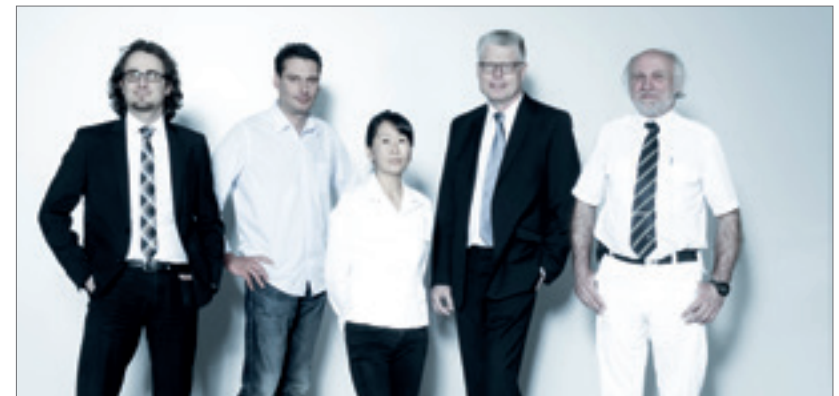
We have always placed great emphasis on traditional business virtues such as diligence and reliability. The idea of the family has become a part of our company philosophy, both internally and externally.

In a business world marked increasingly by anonymity and impersonal administrative systems we are deliberately trying as a family led business bring a personal touch in the relationships with our clients and partners.

The roots of the Beck group reach back to 1925. In the meantime the fourth generation have taken on the leadership



Quality Management



IT / Organisation



Purchasing / Customer Service





Logistic Center / Display Processing



Product Management



Administration



Sales and Marketing and Customer Service Displays



Sales Components







## Communication

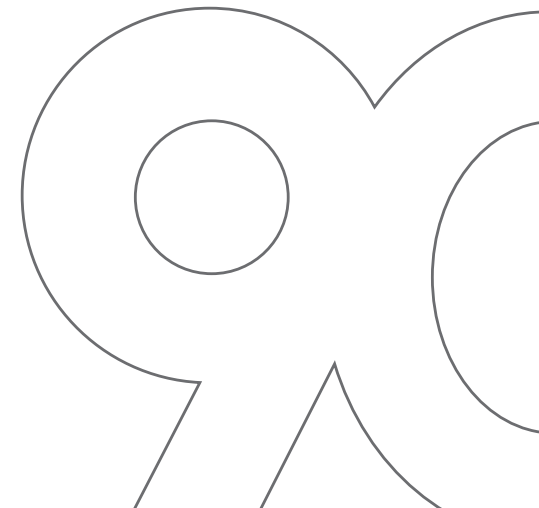
We consider it as an essential part of our business model, to act as a link between end-users and manufacturers.

Only those who offer their customers innovative products and solutions year after year can evolve over a long period of time. It is necessary to constantly decide which new products offer our customers the highest possible degree of innovations and which deserve therefore to be included in our sales program.

Likewise, our manufacturers need the information which new developments are expected by our customers for future applications.

At this point it is important to develop the dialogue between different markets and cultures and to establish a "win-win situation" between manufacturers and end-users through a sustained communication.

Due to its origins and roots in Germany and Europe as well as through decades of experience with Asian manufacturers, Beck Elektronik has established itself as an important partner for end-users and producers of electronic components.







## We offer more Not only components, but solutions as well

The distribution of electronic components is one of the most dynamic industries in our business world.

The demand for these products from almost every industrial sector places high demands on manufacturers and distributors.

Ever shorter innovation and product life cycles require a high degree of flexibility for all market partners involved in the value chain. Significant changes in the supply chain and new forms of cooperation between customers and suppliers are on the agenda. Highest quality demands are placed on the products and the distribution service.

Fluctuations in monetary systems, shortages of components and dynamic sales areas provide turbulences in the procurement market.

Our proficient and motivated team can master all these challenges. Not only comprehensive product and application knowledge, but also technical expertise and a sense of responsibility distinguish our employees in all areas of the company.

Through continuous training our staff acting as the contact people for our customers are always up to date.

Regular visits to local producers through the management and employees from product management, marketing and quality management, secure also in future the access to global high-tech markets.

Thus, we enable our customers to respond flexibly and quickly to the demands of the market without long lead times.

Professional competence and commitment thus create the decision space, which enables the short processing paths and times that ensure our success.

The excellent working atmosphere, creativity and the personable-professional appearance of our team, make us a reliable partner for our customers and suppliers.

Elektronik  
Bauelemente

BECK



Alux•Luxar  
Reflektoren

Ami

BCM  
COMPACT MODULE

GIANTPLUS

Frontek

AMPIRE

ASSMANN  
WSW components

BJB

GEM-TECH  
ELECTRONICS

GlobTek, Inc.

Hosonic

BOE

RECOM  
LIGHTING

CviLux

Your Reliable Partner  
eci  
Energy Saving Pioneer

fischer  
elektronik

Eink.

Iskra®

LEDiL

PAN JIT  
SEMI  
CONDUCTOR

PANCON  
CONNECTORS

INNOLUX

Lextar

ELNA

PDC  
信昌電子陶瓷  
Prosperity Dielectrics Co., Ltd

TIANMA

RITEK GROUP  
RiTdisplay Corporation

SANYOU

MASCO

GREATECS  
冠捷科技

SCHURTER  
ELECTRONIC COMPONENTS

VISIONECT

TAI-TECH  
台灣精密電子(香港)有限公司

Oasistek®

SAMWHA

SAMSUNG

TAIWAN  
SEMICONDUCTOR

ULTRALIFE®

ONG CHUAN

SHARP

KOA  
Your Passive Solution.

WALSIN  
WALSIN ALWAYS AROUND YOU

HKC  
香港晶體



## Diversity is our strength Broad offer spectrum in five product areas

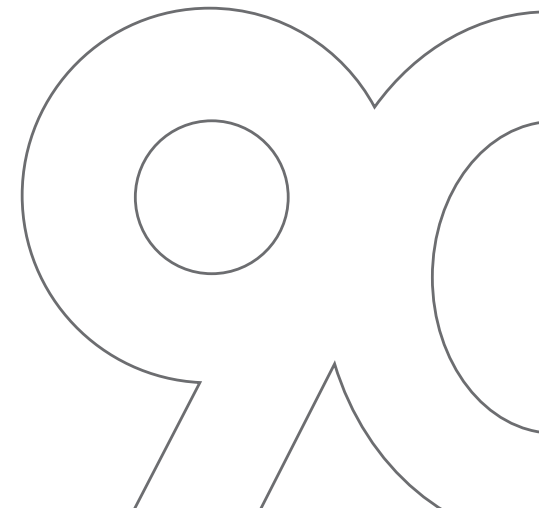
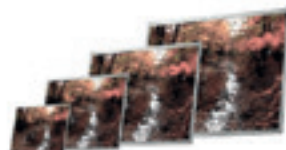
Beck Elektronik presents itself as a specialized distributor for these product areas:

- Passive Components, discrete semiconductors
- Optoelectronics and LED Lighting
- TFT displays, OLEDs, and monochrome displays
- Electromechanics
- Power Supply

Focusing on core competencies does not contradict our motto "Diversity is our strength". Because it is especially in these market segments that we offer a wide product range of different technologies and suppliers.

From this variety of offers of internationally renowned manufacturers you can choose. Therefore you quickly find - supported by our consulting team - the optimal solution for your application.

This strength makes us a highly valued partner.





## 20 years of BKG

Beck Kabel- und Gehäusetechnik GmbH was founded in 1995. Since then, it has enjoyed the trust of its customers for the cable assembling and adaptation of casings. The interests of our customers, we represent according to the Beck maxim: "Our customers are our partners. Their success is also our success." Our employees are the cornerstone of this success. Without their great commitment we would not be so successful. Therefore we place great value on their education and training because it is an essential part of our living corporate culture.



### Milestones:

- 1995: Foundation in Emskirchen
- 2001: Certification according to DIN EN ISO 9001: 2008
- 2003: Relocation of the cable assembling from Emskirchen to Rustow, Mecklenburg-Vorpommern
- 2009: Expansion of the company premises by the construction of a production hall in Rustow
- 2014: Outsourcing the adaptation of casings from Emskirchen to Rustow





Kabel- und  
Gehäusetechnik

B·K·G







China

South Korea

Hong Kong

India

Thailand

Malaysia



## BEC (Asia) Ltd. Successful in New Markets

BEC (Asia) Ltd., Hong Kong, is since 2008 the youngest member of the Beck group. Already before the foundation Beck had a growing customer base and long standing relationships with our suppliers in Asia. At that time, the automotive industry relocated its production more and more in the Asian region. Beck followed in order to offer its customers there as well the service they were accustomed to. At first mainly German customers were served in Asia. In parallel, Beck founded a purchasing office as well. BEC (Asia) Ltd. has been able to achieve very positive growth rates since its foundation.

A selected program is marketed, complemented by products from local suppliers. Our customers are supported by a professional team, along with trained Field Application Engineers.

As a special service BEC as a sourcing specialist offers its customers to open up the Asian market as an advantageous purchasing resource for them.

Through effective coordination of the flow of goods, we are able to react quickly to short-term needs of our Asian customers. Hong Kong as one of the leading logistics hubs is ideally suited for this purpose. Customers throughout Asia can be served quickly and efficiently by sea or air.





## 10 years Distronik within the Beck Group

2005 Distronik GmbH became a member of the Beck Group. Since then, the company has been characterized by strong growth.

As a distributor Distronik complements ideally the other companies in the Beck Group and has its own suppliers and product programs at its disposal. The company is not a typical distributor in the classic sense, but rather focuses on specific customer requirements. The more challenging they are, the more satisfactory it is for our motivated staff to solve the tasks effectively. True to the motto:

"The niche markets are our strength"!









Education, Training, Job Protection, Environmental Protection and Social Commitment have always been a Practiced Commitment for us

Only with excellently trained employees can we operate successfully and ahead of the competition. Therefore, for many years already, we have been placing utmost importance on education and training.

Although we are a global company today, the location Germany, where we were founded 90 years ago, is particularly important to us.

There is only one world. Therefore, we do everything we can to keep the world worth living in.



For this reason, we consider the protection of our environment as one of our most fundamental tasks.

Anybody who is successful should also think about those who are on the darker side of life. For us, this has always been one of the noblest tasks ever. Therefore we are actively involved in the social sector and have been supporting for many years small as well as large organizations, which effectively help people in need.





#### Awards and Honours:

Senior Partner Dipl.-Ing. Theodor Beck received the German federal Cross of Merit

#### Trade fair Presence:

"embedded" Nuremberg

"electronica" Munich

"Light Building" Frankfurt

"LPS" Bregenz

#### Anniversaries:

35 year anniversaries:

Hartmut Kunze

30 year anniversaries:

Dr. Dieter Beck

Alexander Beck

25 year anniversaries:

Christian Träg

20 year anniversaries:

Antonio Benitez

Oliver Böhm

Marion Clausnitzer

Stefan Drechsler

Johann Monzer

Dietrich Müller

Silke Pfeifer

Joachim Pfülb

Udo Schiffert

Siegfried Schramm

Ralf Sokolowski

Simone Thümmel

Anja Übler

#### Social Commitment:

Peene Werkstätten GmbH, Loitz

Kompetenzzentrum arbeitsloser Loitzer e.V.

BECK-Benefitrun / donation Third world

Jugendverein der ev. Kirchengemeinde St. Jobst

Sperberschule Nürnberg

Donation to German Doctors

Donation to FFW Loitz

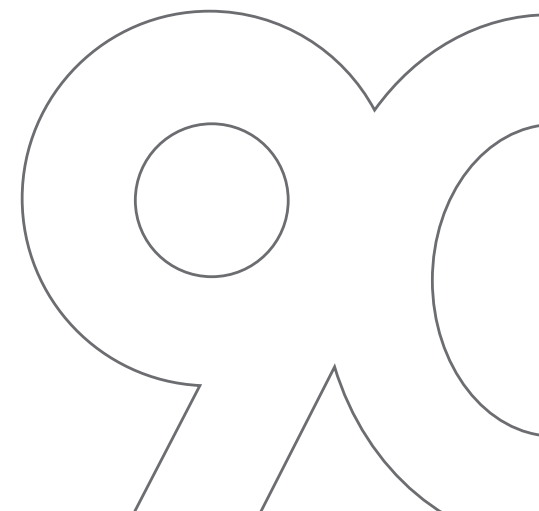
Suppenküche Nürnberg

Donation to the Red Cross for the Earthquake victims in Japan

CVJM-Berg

BKG Sponsor for agricultural robots

Donation Kamaro e. V.





## The 4. Generation



Patrick Beck  
Dipl.-Ing. Elektrotechnik



Nicolai Beck  
Master of Science  
Wirtschaftsingenieur Elektrotechnik



Anthony Beck  
Master of Science Mikroelektronik



## 90 Years Beck Elektronik

Dear colleagues & friends of the house of Beck (Elektronik)  
90 years of company history!

These are 90 years of close cooperation within the Electronic Family and close partnership with our suppliers from all over the world.

These are 90 years of a shared quest for success and joint headway against competitors and other resistances - but nevertheless stringing together small and big successes like pearls on a string - day after day, week after week, decade after decade! The jointly wrested success we are celebrating today on the 90th anniversary, to which every employee makes their own significant contribution, that's what defines us.

90 years of entrepreneurial audacity, facing always the challenges of the time, summoning up the courage to newly define directions or to tackle new strategic goals, such as building our own production capacities or the setting up of subsidiaries at the other end of the world; 90 years of successfully keeping pace with the changing times through constant evolution.

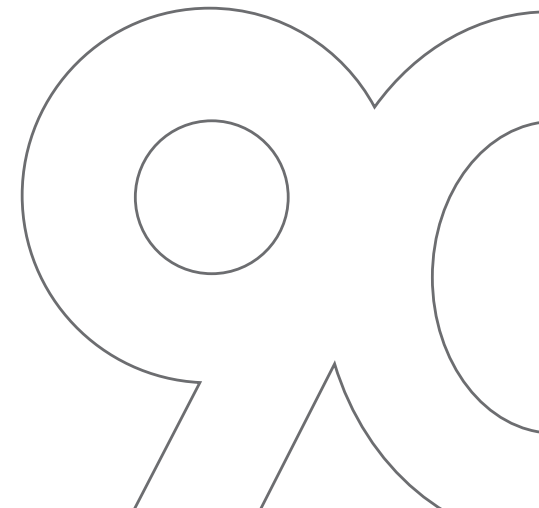
90 years – and I cannot even approximately remember a third of this period of time, ... and yet I have the honor (as at the moment one of three) to bring this brochure to a close and to add another chapter to the success story of Beck Elektronik.

Even though it is said that you learn most from your own mistakes, it is certainly more advisable to benefit from the wealth of experience of previous generations and build on it. The successful concept courage & experience has proven itself and so innovation and entrepreneurship will continue to be a virtue. Many circumstances have simplified daily business life, but the world turns increasingly more quickly, which will require from us in the future a much higher flexibility and innovation than in the past. We will have to face new challenges that would have been unthinkable 90 years ago. We will have to think more globally, but thereby never turn our backs to our corporate identity, integrity and principles.

Only together can we meet the challenges which lie ahead of us, master them and thus pave and stride along the way to many more anniversaries!

*Patrick Beck*

Many thanks,  
Patrick Beck





All the Beck Group in overview



BECK GMBH & CO.  
ELEKTRONIK BAUELEMENTE KG

ZENTRALVERWALTUNG + VERKAUF

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[www.beck-elektronik.de](http://www.beck-elektronik.de)  
[info@beck-elektronik.de](mailto:info@beck-elektronik.de)

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Fax +49/9104/8284-190



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UND GEHÄUSETECHNIK GMBH

VERWALTUNG + VERTRIEB SÜD

*Administration + Sales South*

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[info@beck-elektronik.de](mailto:info@beck-elektronik.de)

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WERK 2 + VERTRIEB NORD

*Plant 2 + Sales North*

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[info@distrionik.de](mailto:info@distrionik.de)



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Bauelemente**

**BECK**

**Computer  
Peripherie**

**SPV**

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VERTRIEBSGESELLSCHAFT MBH**

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Vertretung**

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Handels GmbH**

**B-H-G**

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THE QUALITY COMPANY

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**90** YEARS  
1925-2015

FIRMENGRUPPE BECK